

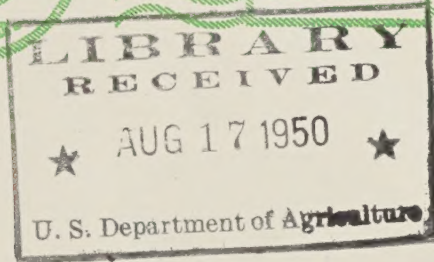
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SCHROEDER'S, INC.
P. O. Box 8066
CHATTANOOGA, TENN.



*We have been making
Gro-Mulch for you
for 50 years*



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of Agriculture,
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**READ EDITORIAL REPORT ON GRO-MULCH IN AUGUST
ISSUE OF BETTER HOMES AND GARDENS (PAGE 32)**

WATER HYACINTHS

Here is a unique item that will add charm to your garden. Often referred to as the Louisiana Orchid, these hyacinths grow in water and produce a spike of very delicate blue purple flowers in spring. They require no attention after being floated and are very popular aquatic plants for lakes, ponds, fish pools, etc. One dozen plants when floated will cover an area of about three square feet. Shipped fresh to you direct from Napoleonville, La., for \$1.25 per dozen, Parcel Post Collect. (Minimum Order - One dozen plants.)



ABUNDANT GLAMOROUS PLANT LIFE FOR YOUR GARDEN

No planting would be complete without the use of Gro-Mulch. Made in Louisiana, Gro-Mulch is an organic soil conditioner and plant food that will mature plants faster and holds moisture to help plants withstand droughts. Gro-Mulch is a dry granular material made from Spanish Moss particles, the majority of which has been eaten and digested by earthworms during a composting period of over half a century. It is a superlatively rich plant food with a practically neutral, Ph. of 6.4, that is used in a ratio of one part GRO-MULCH to two parts soil. It is odorless, contains no added chemicals, will not burn plants even if used full strength, and pleasantly easy to apply. It is used and recommended by many prominent horticulturists in the South where distribution has just begun. We have testimonials ranging from "Iris seedlings that doubled in height in a few days" to "freshly set out two year old rose bushes that were covered with buds in five weeks."

Gro-Mulch seems to have no end of usefulness to plant life. Roses, Azaleas, Camellias, African Violets, Shrubs of all kinds, Peonies, Dahlias - all seem to thrive in this wonderful material. All types of vegetables are being grown in Gro-Mulch. There's no trick, no trouble to obtain surprising results from Gro-Mulch. Expert gardeners and home gardeners, alike, have used Gro-Mulch so successfully, they write us hundreds of letters enthusiastically praising this wonderful organic plant food.

Because Gro-Mulch will release plant food over several years, it is especially useful and economical whenever the root system of a plant can be embedded in the mixture. Perennial flower beds and plants that are set out in a Gro-Mulch mixture will require no fertilization for long periods of time. Send your order today for your Summer and Fall plantings.

Shipped from our Zone warehouse at Chattanooga,
Parcel Post or Freight Collect:

10 lb. bag - \$1.50	50 lb. bag - \$5.00
25 lb. bag - 3.25	80 lb. bag - 7.00

QUANTITY PRICES:

3 or more 80's @	\$6.00 Each
10 or more 80's @	5.35 Each
25 or more 80's @	5.00 Each

SPANISH MOSS

A most unusual decoration for garden trees. Your friends will marvel at the eerie, romantic setting this graceful moss will create. This is an air plant that will not take any nourishment from the trees. We have moss that has been growing in Chattanooga for six years, and apparently it will withstand fairly severe temperatures. Twenty-five pounds of moss will usually be sufficient to plant a tree about 6" in diameter. Live, green Spanish Moss will be shipped direct from Napoleonville, La., in 25 lb. bales @ \$2.50; 125 lb. bales @ \$9.00, Express Collect.





PALMETTOS

Not only will these distinctive fan shaped palmettos add a tropical appearance to your garden or greenhouse, but the stately green leaves are useful in flower arrangements in the house. Palmettos are vigorous growers requiring very little cultural attention. They have been known to withstand freezes, but it is doubtful if they will survive constant winter temperatures below freezing, unless they are protected in some manner. Particularly attractive around patios, conservatories, greenhouses, etc. Shipped freshly dug from Napoleonville, La., Express Collect. Price \$2.75 each for plants between 24" and 32" tall - 2 for \$5.00.

LOUISIANA IRIS, GIGANTICAERULEA

One of the most talked about of the iris species. Lovely purple flowers blooming in the spring that will be a welcome addition to any collection. Fine mature plants, freshly dug and shipped to you direct from Napoleonville, La. You will be pleased with these at the very low price of \$3.00 per dozen. Parcel Post Collect. (Minimum Order - One dozen plants.)

ATTENTION ORCHID GROWERS

We have just had a report from a large commercial orchid grower who has been experimenting with Gro-Mulch on Cymbidiums and Cyripediums. He reports that the plants that were re-potted in a Gro-Mulch mixture ninety days ago, established themselves with no set-back and now have good color, good root action and vigorous new leads. He is very well pleased with the results obtained.

We invite you to try Gro-Mulch on your Cymbidiums, Cyripediums and allied genera that require a loam mixture. Soil, leaf mold and earthworm fertilization are the ingredients that Nature uses. We feel confident that you will be pleased with the results.

GUARANTEED SATISFACTION

Our guarantee assures that you will be completely satisfied upon receipt of order, or your money will be refunded.

SCHROEDER'S, INC., P. O. BOX 8066, CHATTANOOGA 4, TENNESSEE

PLEASE SHIP MY ORDER AS FOLLOWS:

___ Doz. Louisiana Iris, giganteaerulea @ \$3.00 per doz. \$_____	___ Ten Pound Bag Gro-Mulch @ \$1.50. _____
___ 25 lb. Bales Spanish Moss @ \$2.50 per bale. _____	___ Twenty-Five Pound Bag Gro-Mulch @ \$3.25. _____
___ 125 lb. Bales Spanish Moss @ \$9.00 per bale. _____	___ Fifty-Pound Bag Gro-Mulch @ \$5.00. _____
___ Doz. Water Hyacinths @ \$1.25 per doz. _____	___ Eighty-Pound Bag Gro-Mulch @ \$6.00. _____
___ Palmetto Plants @ \$2.75 each - 2 for \$5.00. _____	___ Tons Gro-Mulch @ \$125.00 per ton. _____

My check or money order for \$_____ is enclosed.

Total \$_____

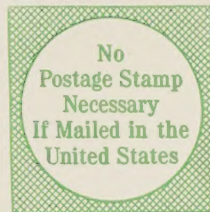
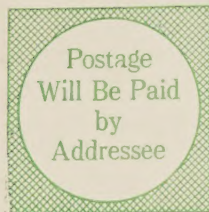
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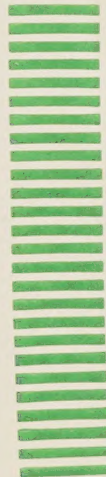
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First Class Permit No. 613, Sec. 34.9, P. L. & R., CHATTANOOGA, TENN.

SCHROEDER'S, INC.

POST OFFICE BOX 8066

CHATTANOOGA 4, TENNESSEE



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Address _____

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Thank You!

Tropical Beauty For Your Garden

